



For immediate publication

The Puerto Rico Blockchain Trade Association and Puerto Rico Manufacturers Association Join Forces to Promote Blockchain and Web3 Literacy in Puerto Rico

This alliance hopes to educate on Web3 literacy, create networking opportunities and support each other's initiatives to keep Puerto Rico at the forefront of Web 3 and the revolution of the economy for the future.

San Juan, PR, January 24, 2023--- In an effort to continue educating about Web 3, Blockchain Technology and Crypto currencies, the Puerto Rico Blockchain Trade Association (PRBTA), is announcing a collaborative agreement with the Puerto Rico Manufacturers Association to jointly promote Web3 literacy in the island as well as create networking opportunities while supporting each other's projects and initiatives.

“In the last eighteen months our educational and community outreach program has held over 70 meetups and webinars for over 3,000 individuals. Our education programming is designed to be an introduction to blockchain and cryptocurrency for students and adults,” said Keiko Yoshino, Executive Director for the Puerto Rico Blockchain Trade Association. “Through this joint effort we hope to continue in our mission to educate and help PRMA stay knowledgeable about emerging technologies and potential uses for businesses,” she added.

The Puerto Rico Manufacturers Association unites the islands manufacture and service industries in order to further their mutual interests and advance the competitiveness of their members.

“It is through these collaborative alliances that we can complement and maximize opportunities for our members to stay at the forefront of the future for their companies. We're excited for the networking opportunities that will be presented to our PRMA members through this collaboration,” stated Eric Santiago, President of the Puerto Rico Manufacturers Association.

To learn more about the Puerto Rico Blockchain Trade Association and its CryptoCurious initiatives, visit www.prblockchain.org or their social media pages: [Facebook](#), [Instagram](#), [Twitter](#) or [LinkedIn](#).

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About the Puerto Rico Blockchain Trade Association

The Puerto Rico Blockchain Trade Association exists to connect blockchain entrepreneurs to communities and peers contributing to make positive changes in Puerto Rico, while representing members' interests on and off the island. For more information, visit www.prblockchain.org.

About the Puerto Rico Manufacturers Association

PRMA is a private, voluntary, non-profit organization established in 1928 with the purpose of uniting all Puerto Rico's manufacturers and service industries into a strong and effective body to further their mutual interests as they relate to the private and public sectors.

The Association has over 900 members including most manufacturing enterprises established on the island and a large array of service industries, which have joined the association for their interest in the development of manufacturing.

