



**For immediate publication**

## **The Puerto Rico Blockchain Trade Association and Ana G. Méndez University Join Forces to Promote Blockchain and Web3 Literacy in Puerto Rico**

*This alliance hopes to educate on Web3 literacy, create networking opportunities  
and support each other's initiatives to keep Puerto Rico at the forefront of  
Web 3 and the revolution of the economy for the future.*

**San Juan, PR, December 20, 2023---** In an effort to continue educating about Web 3, Blockchain Technology and Crypto currencies, the Puerto Rico Blockchain Trade Association (PRBTA) is announcing a collaborative agreement with Universidad Ana G. Méndez to jointly promote Web3 literacy in the island as well as create networking opportunities while supporting each other's projects and initiatives.

Through this agreement, both organizations seek to enhance educational opportunities with an emphasis on digital literacy and blockchain technologies, to prioritize strengthening the training of the future generations. Likewise, it seeks to promote access to information in the communities about the entity's programs and projects.

As part of the agreement, digital literacy workshops will be offered to introduce those interested to the world of emerging technologies and Web3 and Blockchain training for Engineering and Business programs. Continued education courses will also be offered on these topics that are so relevant to modern society.

“It is through these collaborative alliances that we can complement and maximize opportunities to expand our educational efforts to communities in Puerto Rico. Since we began a little over two years ago, we have had the opportunity to partner with organizations and educational centers like Universidad Ana G. Méndez with educational programs designed as an introduction to blockchain and cryptocurrency for students and adults,” said Keiko Yoshino, Executive Director for the Puerto Rico Blockchain Trade Association. “Through this joint effort we hope to continue in our mission to educate and help the future generations stay knowledgeable about emerging technologies and financial literacy,” she added.

“This agreement will be implemented through the academic divisions of Engineering, Design, and Architecture, and Business, Tourism, and Entrepreneurship at UAGM. Our faculty and students will benefit from talks, courses, and conferences from experts in these areas,” stated José F. Méndez Méndez, president of UAGM.

To learn more about the Puerto Rico Blockchain Trade Association and its CryptoCurious initiatives, visit [www.prblockchain.org](http://www.prblockchain.org) or their social media pages: [Facebook](#), [Instagram](#), [Twitter](#) or [LinkedIn](#).

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### **About the Puerto Rico Blockchain Trade Association**

The Puerto Rico Blockchain Trade Association exists to connect blockchain entrepreneurs to communities and peers contributing to make positive changes in Puerto Rico, while representing members' interests on and off the island. For more information, visit [www.prblockchain.org](http://www.prblockchain.org).

### **About the Ana G. Méndez University**

Universidad Ana G. Méndez is a private institution of higher education with main campuses in Gurabo, Cupey, and Carolina, as well as university centers in Bayamón, Barceloneta, Aguadilla, Cabo Rojo, Ponce, Santa Isabel, Cayey, and Yabucoa. It offers over 240 academic programs including technical certificates, associate degrees, bachelor's degrees, master's degrees, and doctorates in disciplines such as education, psychology, social work, communications, business, hospitality and culinary arts, engineering, fashion design, veterinary, naturopathic medicine, dental, among others. It also has campuses in Orlando, Tampa, and Miami in the state of Florida."

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