



For Immediate Release

BUIDL Here Conference San Juan to Showcase Web3 Puerto Rico BUIDLers and Higher Education Initiatives

San Juan, Puerto Rico – **January 21, 2025 – BUIDL Here Conference 2025** is set to bring together industry pioneers, legal experts, higher education institutions, and tech enthusiasts in a landmark event at the intersection of blockchain, compliance, and business innovation. The conference will take place on February 5 at the La Concha Resort, San Juan, Puerto Rico, positioning the island as a strategic hub for technological and economic advancement.

BUIDL HERE" is an intentional misnomer of "Build Here." It is the Puerto Rico Blockchain Trade Association's invitation to come to the island to BUIDL, work and collaborate, so that together we can use emerging tech to create "the future." Dean of UPRM College of Engineering Dr. Christina Pomales will be joined on stage with Edgar Cruz Co-Founder of Evolving Space, and the Stellar Foundation developers to talk incorporating Web3 coding into curriculum.

"Puerto Rico graduates more Latino engineers than anywhere else in the United States," said Keiko Yoshino, Executive Director for the Puerto Rico Blockchain Trade Association (PRBTA). "For the last 3.5 years we have been diligently building trust and partnerships with Web3 companies and local universities so that we can create a talent pipeline right here in Puerto Rico."

Local Puerto Ricans including Juan Salgado, celebrity tattoo artist will talk about how he incorporates AI into his art and filmmaker Alana Mediavilla will show her short documentary "Stranded" on Bitcoin mining as part of a solution to global energy challenges.

Mediavilla said, "I felt it was necessary to challenge conventional narratives about bitcoin mining because the opportunities it presents for innovation and sustainability are simply too important to overlook."

This is the 3rd year Puerto Rico Blockchain Trade Association has put on this conference. From breakfast sessions to the closing reception, attendees will connect with peers and leaders

shaping the future of technology and business in Puerto Rico and beyond. The event is designed for industry professionals in blockchain, legal compliance, and tax. For individuals considering moving to Puerto Rico and government officials and students who want to learn more about blockchain and disruptive technology.

Register Now:

Visit <https://www.prblockchain.org/buidl-here-2025/> to explore the full agenda and secure your spot. Early registration is encouraged as space is limited. Stay updated by following <https://www.instagram.com/prblockchain/>.

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About BUIDL Here Conference:

The BUIDL Here Conference fosters collaboration and innovation, empowering attendees with the knowledge and resources to thrive in the ever-evolving technological landscape.

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