



FOR IMMEDIATE RELEASE

Puerto Rico Blockchain Trade Association and Ironhack Sign MOU to Advance Web3 Education and Close the Digital Divide in Puerto Rico

San Juan, Puerto Rico, March 19, 2025 - The **Puerto Rico Blockchain Trade Association (PRBTA)** and **Ironhack** have signed a Memorandum of Understanding (MOU) to advance Web3 education and close the digital divide in Puerto Rico. This strategic partnership marks a significant step in preparing Puerto Rican engineers for emerging technology jobs and ensuring they remain competitive in a fast-evolving digital landscape. Under the agreement, both organizations will combine their efforts to train and upskill local professionals, forging connections between Iron Hack and Web3 companies focused on cultivating an inclusive and diverse ecosystem.

As part of the collaboration, *PRBTA* will introduce *Ironhack* to Web3 companies dedicated to creating accessible opportunities for students and aspiring tech enthusiasts. This cooperative approach ensures that participants not only master essential coding skills but also gain a deeper understanding of blockchain technologies. In addition, *Ironhack* intends to broaden its coding modules to include Web3-specific languages and smart contracts, with *PRBTA* providing guidance on curriculum development to meet the growing demand for blockchain expertise.

“This MOU represents our commitment to building a robust pipeline of local talent ready to thrive in the rapidly evolving tech industry,” said Keiko Yoshino, Executive Director of PRBTA. “We look forward to collaborating with Ironhack to enhance Puerto Rico’s role as a global hub for blockchain innovation.”

“At Ironhack, our mission is to bridge the skills gap in the digital economy,” stated Ariel Quinones, Co-Founder & Executive Chair of Ironhack. “Collaborating with PRBTA allows us to expand our curriculum and help bring diverse Web3 opportunities to Puerto Rican professionals.”

This partnership also emphasizes real-world application, targeting local businesses across Puerto Rico that are interested in utilizing smart contracts and other blockchain solutions. By identifying these businesses and integrating them into educational programs, both PRBTA and Ironhack aim to break down barriers to entry in the digital space. Their shared commitment to fostering accessible and forward-

thinking strategies underscores their vision of bridging the digital divide on the island and highlighting the transformative potential of blockchain technologies.

PRBTA serves as a leading voice for blockchain advocacy, education, and community-driven initiatives. By actively supporting startups, established enterprises, and the broader public, PRBTA works to create a sustainable blockchain ecosystem, spurring innovation and expanding economic prospects within Puerto Rico. Meanwhile, Ironhack has established a global reputation for its intensive bootcamps, upskilling students in software engineering, UX/UI design, and other cutting-edge domains crucial to the digital economy.

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About PRBTA

The Puerto Rico Blockchain Trade Association (PRBTA) was founded to foster an inclusive community centered around emerging technologies and local adoption of web3. Over time, its mission has expanded to focus on major economic initiatives, including the accessibility of tax incentives through its L60 education campaign.

ABOUT Ironhack: Transforming Global Tech Education Since 2013

Ironhack has revolutionized tech education through our thriving international community. With over 25,000 graduates worldwide, we've built a proven pathway to careers in web development, data analytics, UX/UI design, cybersecurity, and artificial intelligence.

Our hands-on, project-based methodology bridges the gap between traditional education and industry demands, equipping professionals with practical skills for today's digital economy. Fortune 500 companies, SMEs, startups, and governments trust Ironhack to develop and source top technical talent.

In Puerto Rico specifically, we've empowered over 300 professionals as of March 2025 through strategic partnerships with key industries. Committed to strengthening the island's tech ecosystem, we aim to reach 1,000 local professionals by the end of 2026, driving innovation, digital transformation, and sustainable economic growth across the region.

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